



Arkansas Society of Certified Public Managers®

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2009 Annual Report to AACPM Board of Directors

Quarterly Membership Meetings

The Arkansas Society of Certified Public Managers® held its regularly scheduled quarterly "Lunch and Learn" meetings in March, June and September. Our guest speaker in March was Ms. Kay Durnett, Executive Director of the Arkansas State Employees Association, who presented information regarding recently passed and proposed legislation that specifically impacts state employees. In June, ASCPM members viewed a DVD titled "Driven to Distraction" and learned about the services available from the Arkansas Department of Labor's Occupational Safety and Health Division. At September's meeting, members heard Randy C. Frazier, an Arkansas native and nationally renowned speaker, who gave us a preview of "The Five Serious C's of Leadership" program that he later presented in a day-long seminar sponsored by the Arkansas Society on October 6, 2009. See www.morethanleadership.com.

The Society's annual meeting was held in conjunction with a Holiday Reception hosted by the Society at the Arkansas Governor's mansion. We had an excellent attendance of approximately 75 that included Society members, their guests, agency directors and supervisors, and several state legislators. The Arkansas Game and Fish Commission Foundation donated two valuable, framed prints signed by the Governor that the Society raffled as a fundraiser. During the annual meeting, certificates of appreciation were presented to Board members whose terms expire December 31, and Becky Bryant presented a President's Award to Doris Anderson for her dedication and outstanding service to the Society. Candidates to fill vacancies on the Board of Directors were presented and elected by acclamation. Becky Bryant swore in the newly elected officers.

2009 Officers and Directors

Becky Bryant, President
Julie Farris, President Elect
Doris Anderson, Immediate Past President
Lori Morrison, Treasurer
Cynthia Nixon, Recording Secretary
William Davis, Parliamentarian
Emma Lay, Member at Large
Edet Frank, Member at Large
Barbara Mahoney, Member at Large
Cheryl LeDoux, Member at Large
Michael Waters, APAC Liaison (ex-officio)

2010 Officers and Directors

Julie Farris, President
Cynthia Nixon, President Elect
Becky Bryant, Immediate Past President
Lori Morrison, Treasurer
Denise Oxley, Recording Secretary
Barbara Mahoney, Parliamentarian
Emma Lay, Member at Large
Edet Frank, Member at Large
Doris Anderson, Member at Large
Jeff Rae, Member at Large
Naomi Fletcher, APAC Liaison

2009 Graduation Ceremony

In May, AACPM President-Elect Joyce Doakes Smith and ASCPM President Becky Bryant participated in the APAC graduation ceremony held in the rotunda of the Arkansas State Capitol. Congratulatory letters and Society membership information packets were presented to the 11 AGM and 12 CPM graduates.

Henning Award Nomination Committee

To the best of our recollection, the Arkansas Society had not nominated a member for the AACPM Henning Award since 1995. There are many outstanding members worthy of this recognition, so Doris Anderson appointed a committee the last quarter of 2008 to solicit and review nominations and recommend to the Board a nominee for the 2009 AACPM Henning Award. In May, the Board approved the committee's recommendation and Becky Bryant was one of nine nominees recognized at the 2009 AACPM Professional Development Conference in Orlando last September.

Leadership Seminar

One of the largest and most time-consuming projects this year was planning and sponsoring a day-long Leadership Seminar. A committee of several ASCPM volunteers worked hard for months planning and preparing marketing materials for the Society's "first in a long, long time" Leadership Seminar featuring Randy Frazier. Randy is an Arkansas native who retired from Arkansas state government as Superintendent of Pinnacle Mountain State Park. In the early 1990's, Randy began accepting speaking engagements throughout the mid-south, and since 2004 has trained and entertained organizations and businesses from coast to coast. We were very excited to have the opportunity to work with Randy, and we hope to make the Leadership Seminar an annual event. We had a total of 116 registrants and received rave reviews.

2010 Census Bureau Partnership

While working on the Leadership Seminar, Doris Anderson became aware of grant funds available through the Census Bureau. The Board approved an application she prepared and subsequently submitted, and the Society was awarded a grant up to \$2,999 to purchase promotional items that were distributed to the seminar participants, reception guests and ASCPM members. Items included portfolios, mouse pads, stadium cushions, coffee mugs, card-keepers (for business cards), and attaché cases, all bearing the 2010 Census Bureau and ASCPM logos. Remaining items will be distributed to the 2010 AGM and CPM graduates in May 2010.

Participation in AACPM Professional Development Conference

Nine members of the Arkansas Society attended the 2009 AACPM Professional Development Conference in Orlando, Florida in September. Becky Bryant, Julie Farris and Cynthia Nixon served as delegates. Julie Farris was also one of two AACPM Fran Wilkinson Scholarship recipients.

Charitable Activity

The Society collected donations during the December reception and presented \$100 to the Dorcas House, a local women's shelter and ministry of the Union Rescue Mission, to help purchase Christmas gifts for the children currently living in their facility.

Other activities

The Society continues to update and utilize our Society web site www.arcpm.org to communicate meeting dates and other important information to current and potential members. We have also provided articles for the AACPM quarterly newsletters and members have participated on numerous AACPM committees throughout the year.

Board members have also made several presentations and distributed materials about the Society and the AACPM to new AGM and CPM program participants.

2010 Goals:

- Complete review and necessary revisions of Society Bylaws
- Complete Standard Operating Procedures (SOPs) for continuity in society operations as Society Board Members change.
- Continue to provide opportunities for Society members to network on a regular basis by hosting quarterly luncheon meetings for the general membership.
- Provide information on additional educational opportunities with interest to public managers.
- Organize and conduct at least one ASCPM sponsored professional development seminar as a fund raising project to benefit the work of the Society.
- Continue to update Society outreach materials.
- Post member communications on our web site.
- Increase membership and membership participation in events.
- Increase agency sponsored participation.
- Establish regional chapters for members living and working outside the Little Rock metropolitan area.
- Actively recruit municipal, county, state and federal employees for APAC participation and/or Society membership.
- Obtain a Governor's Proclamation and have it presented by the Governor in conjunction with the May AGM and CPM graduation declaring it Certified Public Manager Recognition Day.

Issues of Concern (State and/or National Level):

- Continuing to attract participants in the AGM/CPM programs
- Attracting new ASCPM/AACPM members
- Member retention (many members are retiring)
- Gaining recognition for CPM designation
- Establishing more Alumni Societies

Membership Statistics for 2009:

- Arkansas Society of Certified Public Managers
 - 39 Regular ASCPM Members
 - 4 Associates (non-graduates)