

Society Annual Report to AACPM Board of Directors December 15, 2010



Arkansas Society of Certified Public Managers®
P. O. Box 2724
Little Rock, AR 72203

Officers and Board of Directors

Current Year 2011

Name	Title
Cynthia Nixon	President
Andrea Alford	President-Elect
Julie Farris	Immediate Past President
Denise Oxley	Secretary
Lori Morrison	Treasurer
Barbara Mahoney	Parliamentarian
Doris Anderson	Member at Large
Jeff Rea	Member at Large
Kimberly Friedman	Member at Large
Naomi Fletcher	Member at Large

Report Year 2010

Name	Title
Julie Farris	President
Cynthia Nixon	President-Elect
Becky Bryant	Immediate Past President
Denise Oxley	Secretary
Lori Morrison	Treasurer
Barbara Mahoney	Parliamentarian
Doris Anderson	Member at Large
Jeff Rea	Member at Large
Edet Frank	Member at Large
Emma Lay	Member at Large

Note: Jolie Busby will continue to serve as the Arkansas Public Administration Consortium's liaison.

Accomplishments & Activities during Report Year:

Quarterly Membership Meetings

The Arkansas Society of Certified Public Managers® held its regularly scheduled quarterly "Lunch and Learn" meetings in March, June and September. Our guest speaker in March was Mr. Doug Shackelford, Communications Director for Arkansas Employee Benefits Division, who presented information regarding a new program for state employees encouraging the 10 in 10 Challenge. This challenge was for employees to get healthier and lose 10% of their body weight by 10/10/10. In June, Ms. Jackie Moore, Interim Training Manager for the Inter-Agency Training Program (IATP), gave an update on new training opportunities for state employees. Members also approved minor changes to the Society's By-laws at the June meeting. At

September's meeting, Stephen Svetz, Instructor and Investigator for the Arkansas Attorney General's Office, presented a program on identity theft.

The Society's annual meeting was held in conjunction with a Holiday Reception hosted by the Society at the Capitol Hill Building. We had an excellent attendance of approximately 65 that included Society members, their guests, agency directors and supervisors, and several state legislators. The Arkansas Game and Fish Commission Foundation donated two valuable, framed prints signed by the Governor that the Society raffled as a fundraiser. During the annual meeting, certificates of appreciation were presented to Board members and Committee chairs and members. Julie Farris presented a President's Award to Selena Ellis for her dedication and outstanding service to the Society. Society members, Naomi Fletcher and Aaron Thomas were recognized with a certificate of appreciation for their service in the Armed Forces. Naomi is currently serving in the Arkansas Air National Guard where she has served for over 9 years. She was mobilized for 2 years for Operation Enduring Freedom. Aaron Thomas served in the Arkansas Army National Guard for over 25 years. He is also a veteran of Operation Iraqi Freedom from 2004-2005. Additionally, three retirees were honored for their state service: Ray Stephens, Donna Langlais, and Judy Whitaker. The first ever CPM of the Year Award was presented to Becky Bryant. The first ever Honorary Membership was awarded to Dr. Roby Robertson. Governor Mike Beebe and Secretary of State, Charlie Daniels will be awarded certificates of honor for their support of the Society. Candidates to fill vacancies on the 2011 Board of Directors were presented and elected by ballot. Julie Farris swore in the newly elected officers.

Governor Proclaimed Certified Public Manager Recognition Day

The Society is proud of the honor bestowed by the Governor Mike Beebe in proclaiming May 13, 2010, as the first-ever Certified Public Manager Recognition Day. Members of the Society and supporters of the CPM program were present for a formal proclamation ceremony with the Governor that morning. It was especially appropriate as the proclamation ceremony preceded this year's graduation ceremony for CPM graduates the same evening at the State Capitol.

Governor Beebe noted that Arkansas is committed to excellence in government and that "improving the skills, knowledge and professionalism of public managers and supervisors promotes enhanced government services."

2010 Graduation Ceremony

In May, ASCPM President Julie Farris participated in the APAC graduation ceremony held in the rotunda of the Arkansas State Capitol. Congratulatory letters and Society membership information packets were presented to the 20 AGM and 3 CPM graduates.

Henning Award Nomination Committee

The Arkansas Society again presented a nominee for the prestigious Henning Award. There are many outstanding members worthy of this recognition, so Board Member Jeff Rea was appointed as committee chair to solicit and review nominations and recommend to the Board a nominee for the 2010 AACPM Henning Award. In May, the Board approved the committee's recommendation and Doris Anderson was one of seven nominees recognized at the 2010 AACPM Professional Development Conference in Oklahoma City this past October.

Leadership Seminar

One of the largest and most time-consuming projects this year was planning and sponsoring a day-long Leadership Seminar. A committee of several volunteers worked hard for months planning and preparing marketing materials for the Society's Second Annual Leadership Seminar featuring two speakers. The Arkansas Society was pleased to host its 2nd Annual Leadership Seminar on October 28, 2010 at the Holiday Inn Airport Conference Center in Little Rock. This year's seminar featured two dynamic speakers. The morning session was "What's My

Ethical IQ?" presented by Deborah Long, DREI, Ed.D, of Chapel Hill, North Carolina. Ms. Long is a career educator and an acclaimed international speaker. She has been certified as an ethics trainer by the Josephson Institute of Ethics. The afternoon session, "Identifying and Developing Potential in Employees," featured Sherry Middleton, Director of the Division of Volunteerism with the Arkansas Department of Human Services. The seminar was a great success and received rave reviews from the attendees. The Society hosted 85 participants representing over 20 state agencies and municipalities.

Additionally, for the first time, the Arkansas Society honored a Public Manager of the Year at the seminar. The recipient was James L. Salkeld, Director of the Arkansas Department of Labor. Mr. Salkeld has served as Director of Labor for over 19 years and has been a strong supporter of the CPM program, the Arkansas Society, and its goals.

Participation in AACPM Professional Development Conference

Seven members of the Arkansas Society attended the 2010 AACPM Professional Development Conference in Oklahoma City in October. Becky Bryant, Julie Farris and Cynthia Nixon served as delegates. Doris Anderson was recognized with her nomination for the Henning Award. Nannette Harrell was present to receive an Askew Award for her outstanding CPM project plan.

Charitable Activity

Thanks to member donations and efforts this year, \$100 will be donated to the Dorcas House and \$100 to Heifer International. In addition, the household supplies donated will be delivered to the Dorcas House.

Other activities

We continue to update and utilize our Society web site www.arcpm.org to communicate meeting dates and other important information to current and potential members. We have also provided articles for the AACPM quarterly newsletters and ASCPM members have participated on numerous AACPM committees throughout the year, and Secretary Denise Oxley prepared some outstanding newsletters as well as articles for the AACPM newsletter.

Several of the 2010 Board members met and spoke with several classes of AGM and CPM participants throughout the year. Packets that contained information about the Society and AACPM were prepared and distributed during these presentations.

Standard Operating Procedures

The Board of Directors initiated completion of Standard Operating Procedures (SOPs). Doris Anderson is the SOP Chair. The SOPs were presented to the Board of Directors at the November Board Meeting. The SOP Committee with review several items as recommended by the Board of Directors. Once this committee's review is complete, the Board will review and likely approve the SOPs.

Goals and Objectives/Progress to date:

- Complete Standard Operating Procedures (SOPs) for continuity in Society operations as Society Board Members change.
- Continue to provide opportunities for Society members to network on a regular basis by hosting quarterly luncheon meetings for the general membership.
- Provide information on additional educational opportunities with interest to public managers.
- Organize and conduct at least one ASCPM sponsored professional development seminar as a fund raising project to benefit the work of the Society.
- Continue to update Society outreach materials and make presentations to new class participants.

- Post member communications on our web site.
- Increase membership and membership participation in events.
- Increase agency sponsored participation.
- Establish regional chapters for members living and working outside the Little Rock metropolitan area.
- Actively recruit municipal, county, state and federal employees for APAC participation and/or Society membership.
- Obtain a Governor's Proclamation and, in conjunction with the National Public Service Workers Week and AGM and CPM graduation, have an official presentation from the Governor for CERTIFIED PUBLIC MANAGER RECOGNITION WEEK.

Issues of Concern (State and/or National Level):

- Continuing to attract participants in the AGM/CPM programs
- Attracting new ASCPM/AACPM members
- Member retention (many members are retiring)
- Gaining recognition for CPM designation
- Establishing more Alumni Societies

Membership Statistics:

41 Regular Members (as of December 15, 2010)
 11 Associate Members (non-graduates)
 1 Others (specify type of membership) Honorary

"Statement of Financial Position": As of 12/15/10, the Society has a bank balance of \$7,870.60. There are no other assets to report. We have \$300 outstanding for Leadership Seminar registrations that have not been paid to date.

Submitted by: Julie Farris, ASCPM President
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