

Arkansas Society of Certified Public Managers[®] 2nd Annual Leadership Seminar

Thursday, October 28, 2010

**Holiday Inn – Little Rock
Airport Conference Center**

**9 am to 3:20 pm
lunch included**



Co-sponsored by ASCPM and
PO Box 2724
Little Rock, AR 72203

Arkansas Public Administration Consortium
UALR Ross Hall 600, 2801 S. University Ave.
Little Rock, AR 72204



www.arcpm.org

www.ualr.edu/apac

**The Arkansas Society of Certified Public Managers and APAC
are presenting The Arkansas Leadership Seminar
October 28th, 2010
at the Holiday Inn Airport Conference Center in Little Rock.**

Only ten (10) companies and organizations will be sponsors for this seminar. Items included in each sponsorship package include:

GOLD	\$250.00	SILVER	\$150.00	BRONZE	\$100.00
<ul style="list-style-type: none"> ▪ Logo and name included in event program and seminar materials acknowledging GOLD level sponsorship ▪ Prominent name recognition and table space for display, brochures and other marketing materials ▪ A four-color 11"x17" sign ▪ Two (2) complimentary seminar registrations for representatives, including lunch (\$190.00 value) ▪ Networking opportunities 		<ul style="list-style-type: none"> ▪ Logo and name included in event program and seminar materials acknowledging SILVER level sponsorship ▪ Name recognition and table space for display, brochures and other marketing materials for your organization or business ▪ A four-color 11"x17" sign ▪ One (1) complimentary seminar registration for representative, including lunch (\$95.00 value) ▪ Networking opportunities 		<ul style="list-style-type: none"> ▪ Logo and name included in event program and seminar materials acknowledging BRONZE level sponsorship ▪ Name recognition and table space for brochures and other marketing materials for your organization/business ▪ A four-color 11"x17" sign ▪ No on-site representative 	

Sponsors will have their names announced throughout the seminar, and there will be opportunities for personal networking. Attendees of this Leadership Seminar will be managers and supervisors in federal, state, and local governments and institutions; and others in management and leadership positions in various entities. We are also inviting members of other professional associations and community organizations to attend. **Sponsors are encouraged to provide door prizes as giveaways for seminar attendees.**

Visibility and Recognition – Sponsor Deadline September 24th

INVITATION TO SPONSOR

Deadline September 24th

Our seminar attendees are a unique blend of decision-makers in local, state, and federal government; and non-profit and volunteer agencies' personnel. Executive directors, board members, program staff and dedicated volunteers also attend to enhance their professional development skills and to take advantage of the opportunity to "network" with people from across Arkansas with similar goals and interests. Don't miss the opportunity to be face-to-face with your key audience. You will be able to generate business leads, create awareness, and begin new partnerships. ***Let our sponsorship opportunities help you stand out!***

Please direct questions to the 2010 Arkansas Leadership Seminar Chair:

Cynthia Nixon, ASCPM President-Elect

Phone: 1-501-683-2301, or email cnixon@banking.state.ar.us or

The professionals who attend ASCPM events are serious about enhancing their organizations' performance and efficiency. They are continually looking to seminar exhibitors and sponsors to provide leading-edge solutions and valued information.

ASCPM seminar attendees have the ability to recommend or purchase the following types of products and/or services:

- | | | | |
|----------------------|------------------------|---------------------|-----------|
| Communications | Disaster Recovery | Electronic Commerce | Training |
| Consulting | Information Technology | Project Management | Imaging |
| Contingency Planning | Data Storage | Systems Integration | and More! |

**ASCPM is a 501(c)(6) business league non-profit organization
TIN# 58-1857383 and AASIS # 100026661**

Please complete the information below and return this section with sponsorship payment (copy as needed):

TIN# 58-1857383	Mail payment to:	Arkansas Society of Certified Public Managers
EVENT SPONSOR		PO Box 2724
		Little Rock, AR 72203-2724
<input type="checkbox"/> GOLD \$250.00	<input type="checkbox"/> SILVER \$150.00	<input type="checkbox"/> BRONZE \$100.00
Name	_____	
Title	_____	
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Phone	Fax	_____
E-mail	_____	
<input type="checkbox"/> Please check box to be contacted for special dietary or access needs.		