

# Registration Form

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please check this box to be contacted for special dietary or access needs.

**\*Cost: \$95 per person; or \$80 each for three (3) or more (all from the same organization).**

AASIS# 100026661      TIN# 58-1857383

## **MAIL PAYMENT TO:**

Arkansas Society of Certified Public Managers  
PO Box 2724  
Little Rock, AR 72203-2724

**PRE-REGISTRATION IS REQUIRED!**

You may also register at [www.arcpm.org](http://www.arcpm.org)  
E-mail: [arcpm10@gmail.com](mailto:arcpm10@gmail.com)



**Co-sponsored by ASCPM and the  
Arkansas Public Administration Consortium**

The Arkansas Society of Certified Public Managers® (ASCPM) is a professional association of public sector managers who have successfully completed an extensive two-year program of classroom training, presentations, study, and research; demonstrated their management abilities through completion of comprehensive individual or team projects; and passed a comprehensive examination. The society is part of the American Academy of Certified Public Managers® (AACPM), a national organization promoting professionalism in public sector management.

The APAC Certified Public Manager® program is an ongoing collaborative effort of the University of Arkansas at Little Rock, the University of Arkansas at Fayetteville, and Arkansas State University at Jonesboro, to provide leading-edge curriculum for public managers and help them reach their highest potential. The program is a nationally-accredited training and development program for public sector managers and supervisors.

Seminar attendees will receive a:

**Certificate for .5 CEUs or 5 CPEs**

**PRE-REGISTRATION IS REQUIRED!**

**SAVE**  
when you register 3 or more\* @  
**[www.arcpm.org](http://www.arcpm.org)**

**Arkansas Society  
of Certified  
Public Managers®**

# 2<sup>nd</sup> Annual Arkansas Leadership Seminar

**Thursday, October 28, 2010**  
**9 am to 3:20 pm**  
*(registration begins at 8 am)*

**Holiday Inn  
Airport Conference Center  
Little Rock, AR**

[www.arcpm.org](http://www.arcpm.org)

*Two dynamic speakers. Two relevant topics.*

**Deborah Long, DREI, Ed.D.**

**Sherry Middleton, CVA, CEL**

Deborah has authored over 18 books, many focusing on ethics in the workplace. She travels the country speaking to groups such as regulators, architects, surveyors, engineers, real estate professionals, accountants, and corporate executives.



Sherry is director of the Arkansas Department of Human Services Division of Volunteerism. She has more than 27 years of experience in nonprofit and development, management and training. She trains throughout the U.S.

## "What's My Ethical IQ?"

- **Evaluate** the perception of your organization's honesty and integrity
- **Describe** the stages of ethical reasoning skills
- **Identify** and apply strategies of ethical decision-making to dilemmas in your organization

*"Developing ethical decision-making skills and recognizing ethical maturity levels."*

## "Identifying and Developing Potential in Employees"

- **Explore** how to identify potential for leadership development in employees
- **Mentor** employees to maximize their leadership skills
- **Best practices** from personal and professional experience

*"Succession planning – transmitting organizational knowledge effectively."*