

# Arkansas Society of Certified Public Managers® 2<sup>nd</sup> Annual Leadership Seminar Thursday, October 28, 2010

Holiday Inn – Little Rock  
Airport Conference Center

9 am to 3:20 pm  
lunch included



[www.arcpm.org](http://www.arcpm.org)



## "What's My Ethical IQ?"

- **Evaluate** the perception of your organization's honesty and integrity
- **Describe** the stages of ethical reasoning skills
- **Identify** and apply strategies of ethical decision-making to dilemmas in your organization

*"Developing ethical decision-making skills and recognizing ethical maturity levels."*

**Deborah H. Long** is a career educator and an international speaker. She has been certified as an ethics trainer by the Josephson Institute of Ethics. Her courses and programs on ethics, investment fundamentals, cultural diversity, creative selling strategies, brokerage management, international real estate; and Internet research skills for state regulators, appraisers, surveyors, interior designers, architects, engineers, real estate agents, and other professionals use a combination of lecture, case studies, discussion, and video clips; creating dynamic training. Deborah holds a doctorate in educational leadership and has three other college degrees. The *Wall Street Journal*, the *Chicago Tribune*, and national radio programs have lauded her work. She has also been featured on radio talk shows.

Web site: [www.deborahlong.com/index.html](http://www.deborahlong.com/index.html)

**Certificate for .5 CEUs or 5 CPEs**

## "Identifying and Developing Potential in Employees"

- **Explore** how to identify potential for leadership development in employees
- **Mentor** employees to maximize their leadership skills
- **Best practices** from personal and professional experience

*"Succession planning – transmitting organizational knowledge effectively."*

**Sherry Middleton** serves as director of the Arkansas DHS Division of Volunteerism. She has over 27 years of experience in nonprofit and government development, management and training. She is a past member of the Governor's Advisory Council on Volunteerism, a recipient of the 1989 Arkansas Community Service Award, and was recognized by President Bush as a Daily Point of Light. Sherry holds a BA in Human Resource Development; MA in Psychology and Counseling; and is an international Certified Volunteer Administrator (one of only 5 in Arkansas). In 2006, she obtained national status as a Certified Executive Leader. In 2008 Sherry was the recipient of the prestigious Willie Oates Volunteer Administrator Award. Sherry trains throughout the U.S.

**SAVE**  
when you register 3 or more\* @  
[www.arcpm.org](http://www.arcpm.org)

**\*Cost:** \$95.00 per person, or \$80.00 each for three (3) or more (all from same organization)

Co-sponsored by ASCPM and Arkansas Public Administration Consortium (APAC)  
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To learn more, visit [www.arcpm.org](http://www.arcpm.org) and [www.ualr.edu/apac](http://www.ualr.edu/apac)

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(seminar includes lunch and printed materials)