



ASCPM News & Views

JULY 2011

Inside this Issue:

- 1 President's Message
- 2 Governor's Proclamation
- 3 National Conference
- 4 Dr. Roby Robertson
- 5 AACPM Leadership
- 6 Graduation
- 7 ASCPM Means to Me
- 8 June Meeting
- 9 Mark Your Calendar
- 10 CPM Course Schedule



Officer Tommy Norman, NLR Police Dept.

A Message from Our President

Cynthia Nixon



Here we are - July already. It doesn't seem possible that six months ago we couldn't even get to work for the dangerous icy roads and now we are hot, hot hot!!! (*That's Arkansas weather for you*).

We now have a total of 52 members in the Society – 42 Fellows and 11 Associates. While other societies are struggling to maintain their members and in some cases, even remaining Societies, we are growing and expanding our role in State Government. This could not be possible without our members' support. Thanks to our Board of Directors, Committee Chairs and Committee members for all of the work they have put into the Society this year. I appreciate everyone that has volunteered and become involved in the Society.

Our Annual Leadership Seminar is on for September 20th at the Holiday Inn – Little Rock Airport Conference Center. Be sure and mark on your calendar for this very special day. One of the highlights for this year's Seminar is Tommy Norman. For those of you who don't know him, Officer Norman has been named **2011 America's Most Wanted All-Star Award Winner**. Officer Norman was one of 22 police officers, detectives, firefighters, EMTs, and paramedics nominated for their work in the community. A patrol officer since 1998, he is referred to as "Officer Friendly" by fellow officers, and his supervisors' say he builds "lasting relationships" and is a remarkable role model. He will be sharing with us his story.

Our seminar speakers will be addressing "Bridging the Generation Gap" and "Today's Culture of Social Media". The registration form is located on our webpage: [Registration Form](#). You don't have to be a member of the Society to attend the Seminar. Encourage your co-workers, family members and friends to attend.

Have a safe and fun summer. I look forward to seeing you soon.

To view the Governor's Proclamation in full, [click here](#)

Governor Beebe Proclaims May 9-13 Certified Public Manager Recognition Week

ASCPM is proud of the recognition and honor bestowed by Governor Mike Beebe in proclaiming May 9-13 Certified Public Manager Recognition Week. A formal proclamation ceremony was held in the Governor's Conference Room at the State Capitol on May 12, 2011, preceding the APAC graduation ceremony that evening. Many members of ASCPM and supporters of the CPM program were present.

This marks the second year in which Governor Beebe has so recognized Certified Public Managers for their diligence and commitment to public service and the citizens of Arkansas.



Governor Beebe with Society members and supporters



[Click here](#) for conference website

National Conference Scheduled for October 10-13

Mark your calendar now for the 23rd annual American Academy of Certified Public Managers® Professional Development Conference October 10-13, 2011 in Salt Lake City, Utah. This year's conference theme is *Leadership Elevated: Management for Peak Performance*.

This year's conference promises to be one of the best ever. Apart from exciting breakout sessions, there will be four keynote speakers of exceptional quality. Tom Huston, a leg amputee who set a world record for mountain climbing, will address *Leadership at the Summit and Beyond*. Ken Miller, a nationally renowned speaker, will present *Extreme Makeover: Government Edition*. Additionally, Ron McMillan, a New York Times bestselling author and co-founder of the world-famous Covey Leadership Center, will share the secrets of creating rapid and sustainable change. His presentation: *The Power to Change Anything*. Finally, Doug Nielsen will present *Proven Strategies to Engage, Ignite, and Launch New Performance Highs*.

For information on APAC's history, [click here.](#)

Dr. Roby Robertson Presented with Honorary Membership in ASCPM



Dr. Roby Robertson, Director of the Institute of Government and Professor of Public Administration at the University of Arkansas at Little Rock (UALR), has an impressive background in public policy studies and initiatives. Among his many endeavors, he served on two task forces for the creation of regional water distribution districts and is currently a member of the Central Arkansas Water Commission. He helped develop the framework for the Clinton School of Public Service's graduate curriculum. He is a winner of UALR's Faculty Excellence in Public Service Award and holds a doctorate in Political Science from the University of Oklahoma.

We know him best, however, as one of the founding members of the Arkansas Public Administration Consortium. He is, in a very real sense, a founding father for the CPM program in Arkansas.

At its quarterly luncheon meeting in June 2011, ASCPM recognized Dr. Robertson and extended its sincerest appreciation for his work and support by presenting him with the first and only Honorary Membership in the Society.

Put Your Leadership Foot Forward

by Joyce Smith, Oklahoma

Release the leader inside you! Run for office for the 2012 AACPM Board of Directors. At the conference in October 2011, we will elect President-Elect, Secretary, and Member-at-Large for Member Affairs. Election of officers will be conducted during the annual House of Delegates (HOD) meeting in Salt Lake City, Utah. Newly elected officers and directors will begin their terms of office on January 1, 2012.

The President-Elect position is a three-year commitment – one year as President-Elect, one year as President, and one year as Immediate Past President. The terms of the Secretary and Member-at-Large for Member Affairs are each two-year terms.

The Academy's Officers and Board Members serve as trustees of our commitment to public service. Add value to your membership in AACPM by offering your time and talents to the Academy in one of these three roles. Primary responsibilities for each position are given below. Detailed information about each position can be found in the on-line Policies and Procedures Manual (SOP) under the *Governance* tab.

If you are unable to serve but know of someone who has leadership skills that would enhance one of these board positions, please encourage him and/or her to accept a nomination from their society. We are a volunteer professional organization – without the service of our talented members, we cannot continue to grow and prosper. The Board nomination form is posted on the Academy web site at: <http://www.cpmacademy.org/publications/2012-Officer-Nomination-Form.pdf>.

Serving as an officer or board member can be a mind-expanding and rewarding opportunity. Submit your nomination, today. **All nominations must be postmarked no later than July 31, 2011.**

The 2011 AACPM Elections Committee, chaired by Joyce Doakes Smith, administers the nomination and election process. You may contact Smith at (405) 522-3617 or Joyce.Smith@opm.ok.gov for more information.

"A leader takes people where they want to go. A great leader takes people, not necessarily where they want to go, but where they ought to."

-Rossalyn Carter

"The function of leadership is to produce more leaders, not more followers."

-Ralph Nader

Congratulations 2011 APAC Graduates

The APAC graduation and recognition ceremony was held on Thursday, May 12, 2011 in the Arkansas State Capitol Rotunda. The keynote speaker was Kay Barnhill Terry, State Personnel Administrator with the Department of Finance and Administration.

The ceremony recognized five (5) individuals who received the Arkansas Governmental Manager designation: Ronald E. Baker, Department of Labor; John Benjamin, Department of Information Services; Zella Verline Davis, Rehabilitation Services; Rena Exson Stevenson; and Nickolas A. Williams, both with the Department of Workforce Services.

Five graduates were recognized for obtaining their national certification as a Certified Public Manager: Andrea S. Alford, Real Estate Commission; Rose Ann Carter Foster, Department of Health; Phlecia A. Gillespie, State Hospital, DHS; Sharon Hacker, Bank Department; and Veronica Williams, Department of Human Services.

John Benjamin received the award for Outstanding CPM Project Plan. He will receive an Askew Award at the national AACPM Conference this fall for this achievement. This is the second consecutive year that an employee of the Department of Information Services has received this award.

What ASCPM Means To Me

by Joyce Hill, Helena, Arkansas



I have been with the Department of Workforce Services since October 2007 in the capacity of DWS TANF Program Supervisor. I also have the responsibility of Compliance Officer. It is so rewarding to be able to serve others in helping them overcome their barriers.

Since becoming a member of ASCPM, I have had the opportunity to meet and network with other Arkansas Managers across the state. It has given me the opportunity to share and gain knowledge in the position of leadership. I've enhanced the skills of listening and reflecting while recognizing barriers. I have been able to work with others to find solutions to move our agency forward in a positive direction.

ASCPM, in my opinion, is a tool that helps managers to work effectively and efficiently with peers, co-workers, supervisors and our most valued assets....the people we serve for this great State of Arkansas.



Marc Watts, Senior Legislative Analyst, ASEA

[APAC click here](#)

This newsletter is the work of the ASCPM Communications Committee:

Denise Oxley

Joyce Hill

Carol Johnson

Doris Anderson

Becky Bryant

June Quarterly Meeting

The Society welcomed a number of guests to the June 2, 2011 luncheon meeting as many members invited and brought guests participating in the CPM program or recent graduates. There were 26 members and 11 guests present.

As noted in a separate article, President Nixon recognized Dr. Roby Robertson with a plaque and honorary membership in the Society. Additionally, President Nixon presented Maxine Wagley with a framed certificate in honor of her retirement from the state. Maxine has been a long-standing member of ASCPM and a former member of the Board of Directors.

The luncheon speaker was Marc Watts with the Arkansas State Employees Association. Mr. Watts gave a presentation on the recent legislative session and its impact on state employees. He included information about pay, benefits and retirement legislation. Following his presentation, he answered questions from the members. For a copy of ASEA's legislative summary, visit their website by [clicking here](#).

The sum of \$40.49 was collected for the two charities sponsored by the Society this year, the Dorcas House and Heifer International.

Mark Your Calendar

September 1, 2011 Quarterly Luncheon Meeting, Ark. Real Estate Comm'n.

September 20, 2011 Leadership Seminar, Holiday Inn Airport

October 10-13, 2011 AACPM Conference, Salt Lake City, Utah

December 1, 2011 Annual Meeting & Holiday Reception, Capitol Hill Bldg.

Registration for 2011-2012 CPM Classes Open

Nominations/applications for the 2011-2012 CPM classes are now available. Remember that UALR offers CPM graduates a discount for CPM classes, so now is the time the plan on taking that course you missed or that refresher you want. For more information, contact Jolie Busby at 501-569-8469 or by email at jabusby@ualr.edu.

Fall 2011

September 14 & 15	Management Development Planning
September 21 & 22	Leadership
October 26 & 27	Conflict Management
November 9 & 10	Program Planning & Evaluation
December 7 & 8	Managing Human Resources

Spring 2012

January 10 & 11	Political Process
January 18	Media & Public Relations
February 8	Ethics
February 15 & 16	Writing for Business in Government
February 22 & 23	Managing the Virtual State: IT in Government
March 7 & 8	Budget Process
April 4 & 5	Presentation
April 11 & 12	Strategic Management